

MEETING AGENDA – April 23, 2019

- 1. Welcomes and Intros**
- 2. Meeting Notes from March**
- 3. FOCUS: Budlong Under the Stars (STARS)**
 - a. Marketing/Communication
 - i. **Suggested Timeline:**
 - Week of April 8 - Create FB Save the Date
 - Week of April 22 - Send eblast #1 through MailChimp
 - Friday, April 26 - Backpack mail #1
 - Friday, May 17 - Backpack mail #2
 - Week of May 20 - Send eblast #2 through MailChimp
 - Facebook promo 1-2 per week starting week of April 8*
 - Neighborhood distribution starting first week of May*
 - Larger signs at key businesses and locations*
 - Vinyl banner on fence outside*
 - b. Raffle
 - c. Food
 - d. Day of/Clean Up
- 4. Yubbler**
- 5. Restaurants of the Month**
 - i. Recent results - Budlong Hot Chicken, Fat Chris, Rockwell's
 - ii. All of April: Dante's Pizza
 - iii. May 16: Pasta Bowl
- 6. Additional Updates**
 - a. Disbursements and Income Received
 - b. International Day
 - c. Student Attendance Days
- 7. Next Meeting Dates** - Friday, May 17 @ 8:30 AM in the Auditorium
Tuesday, June 4 @ 6 PM at the Atlantic

OUR MISSION: Friends of Budlong (FOB) is a parent led group that raises funds to support the students and staff at Budlong Elementary School.