

Friends of Budlong Monthly Meeting Notes

March 20th, 2019

The Atlantic Pub

In attendance:

Katy Wales
Katy Dailey (remote)
Naomi Nakayama
Craig Wales
Eileen Brodaski
Sara LaMotta
Shannon O'Sullivan
Tammy Chase
Jessie?

Discussed notes from last meeting. No questions or changes to meeting notes.

Recent Activity:

FOB Newsletter:

Good response
700 emails went out
99% were delivered
240 people opened the email
30% open rate for newsletter

Father-Daughter Dance:

Jessie provided an update – Successful event.

We made \$800 at the door
60 families
We grossed \$1005

Lessons Learned: not everyone has a father-daughter situation. For next year it was suggested we do a family dance.

Maybe we do the family dance as a school kick off fundraiser in late September or Early October. Could have dance in the MPR room and do crafts and activities that can overflow outside and in other rooms.

Mattress Sales Update:

The event was busy
The sales people were very good.
12 mattresses sold. We think we made between \$1500 - \$2000, but don't have the final figures.
Signage still up in the neighborhood and needs to be taken down.

Budlong Under the Stars:

Naomi gave an update on the event. This is the big focus moving forward.

Event will be on May 31, 2019 from 4pm-8pm

We have committee lead chairs:

Food: Ms. Savakas with Ms. Martin
We will need parent volunteers

Raffle: Ms. Cessaria, Ms. Sulky and Michelle Daly will Co-Chair

Games: Ms. Moy
We need student volunteers, prizes will need to be ordered. Rides and bouncy house.

Set Up: Ms. Moy

Cleanup: Ms. Paul and Ms. Kennedy

Need PR for the event. Need to get the word out on auction items. Flyers, newsletter, Social media.
Auction items need to be set aside

Restaurant of the Month:

Rockwells – April 20th

We need volunteers to take orders for taco and beer stations
Volunteers should wear Budlong gear

Cookbook:

Recipes are done

Working on printing options

Ideas were shared about using Shutterfly and pre-order as affordable printing options

Little Cesar's Pizza Fundraiser:

Discussed if we should have it this year. Idea was to do it next year and to tie it to something specific, like the 8th grade class trip to DC or NY.

Yubbler:

Eileen provided update. Teacher supply lists have been sent.

Suggested to have table set up at report card pick up. Send out flyers and do PR.

Other Items Discussed:

Swedish Covenant will be sending sponsorship money soon

Katie Wales is having issues with out logo and making the signage for the fence for all the Afterhours sponsors.

Vegas Sign was damaged. Driver who has hit the sign was hurt. No further details.

New Business Ideas:

It was suggested we provide more after care options for current and potential families. This is a big concern and a show stopper for working families who want to attend Budlong. Naomi said she would investigate longer hours for aftercare at the school.

Uniform Resale: Eileen offered to organizer used uniform sale.