

Friends of Budlong
Meeting minutes, March 20, 2018

Attendance: Bianca Colon, Kathy Borner, Naomi Nakayama, Katie Wales, Tammy Chase, Eileen Brodaski, Ali Weiss, Sylvie Funkhauser, Renee Cuninghame

Topics:

Recent Fundraising Initiatives:

- Recap of February's father/daughter dance
 - Great turnout
 - Lower price point, nice promotional video on FOB Facebook page may have helped boost attendance
 - Profit: \$902 (\$1,065 gross revenue minus expenses)
 - Anecdotally more families prepaid (56 families), nine families paid at the door
 - Additional discussion:
 - Possibility for mother-son dance next year – mother son “hangout” “companion event” at which moms and sons play games and build things together instead of dance
- Little Caesar's fundraiser
 - Improved profit over last year
 - Profit: \$627.11 (\$900.11 gross sales minus wholesale costs)
- Spirit Wear/zip-up hoodie sales
 - Strong demand
 - \$1,005 worth of zipup hoodies sold as of late March
 - Vendor is Strange Cargo paid \$1732.50. Extras ordered and are available for sale in the school store.
- Cartoon brunch 3/17 roundup
 - OB held second cartoon brunch at Carbon Arc/Davis on 3/17
 - Good turnout, thought slightly lower than the first event in the fall (which raised \$300 for FOB)
 - Funds raised for Budlong were unknown as of this meeting
 - Group discussed that it would like to hold another brunch in the future
 - Additional discussion
 - FOB members encourage to join/attend Friends of Amundsen events/FB page
- School cookbook update
 - Decision was made to postpone publishing/sales until next school year to promote as a Christmas/holiday gift.

Budget Information

- Budlong Under the Stars
 - Need to submit half of deposit (\$2,675) by April to Four Seasons Amusement, which rents us the carnival rides, snow cone machine, dunk tank, etc.
- FOB iPad
 - Need an iPad with internet capability dedicated to FOB only or “Square” credit card sales
 - Group decided it's worth purchasing two to have a backup, allow us to take credit card payments about both Budlong under the Stars entrances.

- Attendance Assembly Prizes
 - Consider raffle to raise money for prizes for good attendance (?), especially around holidays
- Kindergarten enrollment banner
 - Last year's broke and it was expensive. (Came from Staples)
 - Renee will pick up the new banner
 - \$156 for 36" x 96"

Upcoming Fundraising Initiatives

- Budlong Under the Stars
 - Raffle (Katie and Miriam)
 - Solicitations for donations/raffle items going well
 - May have collected more items than we need – consider a second auction/raffle event?
 - Consider making baskets of items to raffle off
 - May need people to go pick up items – Katie Wales has spreadsheet
 - Day of Event
 - Should we encourage participation by the community even if they don't have kids at Budlong – yes.
 - Group will ask people to volunteer for event
 - Should we flyer the neighborhood, like what Greek Fest does, to increase wristband sales?
- Yubbler
 - Eileen gave report on Yubbler, which would let teachers customize school supply lists and allow parents to buy online at once at competitive prices.
 - Could offer multiple packages for parents/teachers to choose from
 - Ravenswood Elem. made \$3,000-\$4,000 on this, because portion of sales (50%) goes to schools.
 - Still discussing with Yubbler; may see what other services there are like this one before making a decision.
- FIT/Save Around fundraising event dates
 - Considering working with prospective vendor to develop customize coupon booklets (local businesses) to sell in the community as a fundraiser
 - \$25/each, 50% profit to school
 - Going to check to make sure we can target local businesses, rather than national chains

New Business

- Talent show
 - Not typically a FOB event
 - Talent show ticket sales support arts program at school
 - FOB should consider sponsoring talent show in the future
- Should we accept people's requests to join FOB Facebook page if they don't have Budlong kids?
 - Yes, if they are in community; no if they just want to sell us stuff.
- New ideas
 - Designate a day of the week to eat at Rockwell's and portion of funds would go to Budlong. (Eileen); Potbelly's is another option.

- Eileen will attend Friends of Amundsen fundraiser at Rojo Gusano for ideas of grownup/drinks-themed fundraisers, since Budlong Under the Stars is on-campus event.